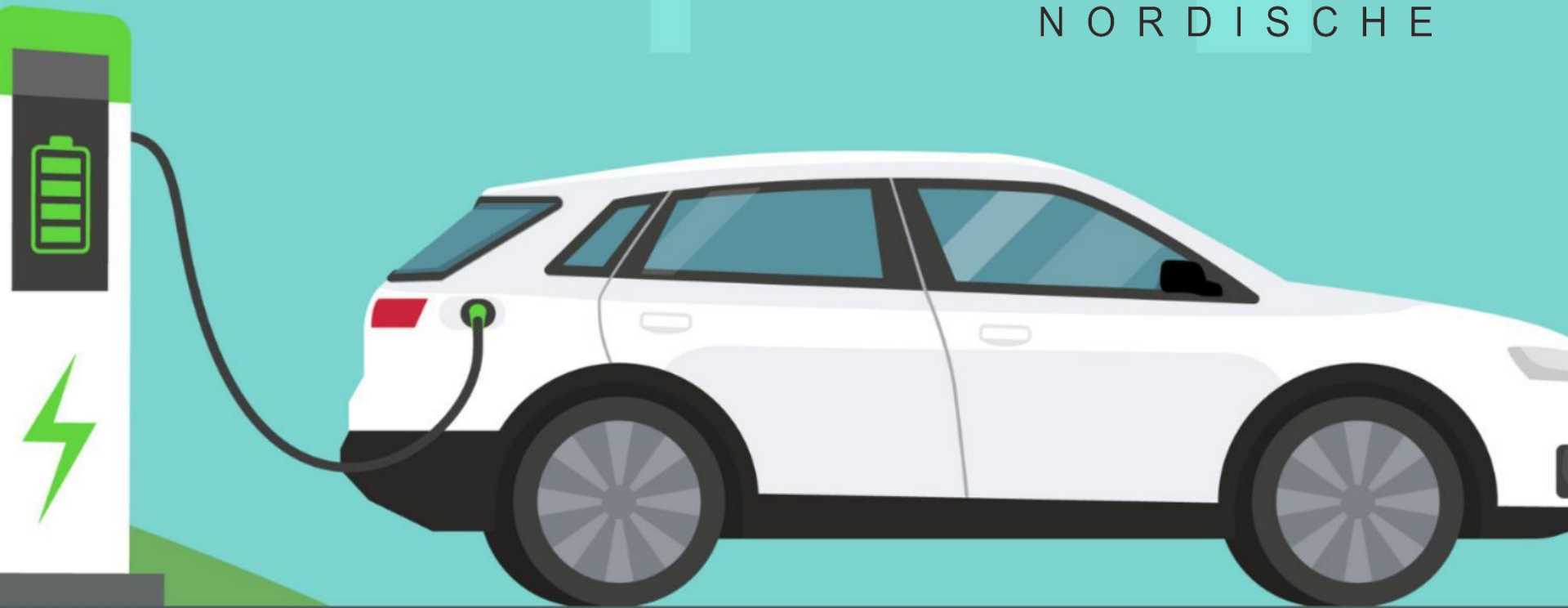


# CHARZEMAX

from

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N O R D I S C H E <sup>TM</sup>



**Charging Station Business Solution**

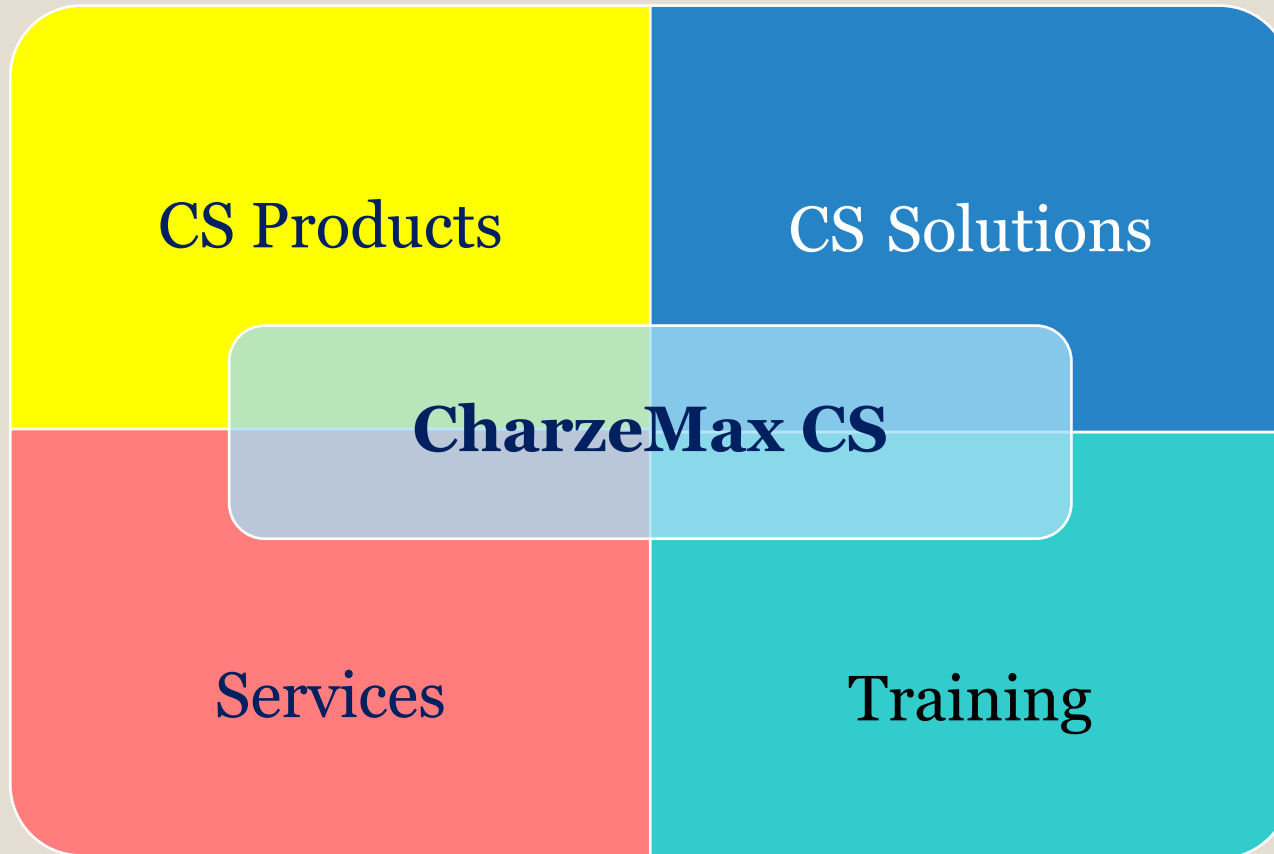
## CharzeMax – A Nordische Company initiative



CharzeMax takes user centric approach promoting Eco-routing & Eco-driving to facilitate business integration in the Electric Vehicle Ecosystem.



## EV Charging Business Verticals

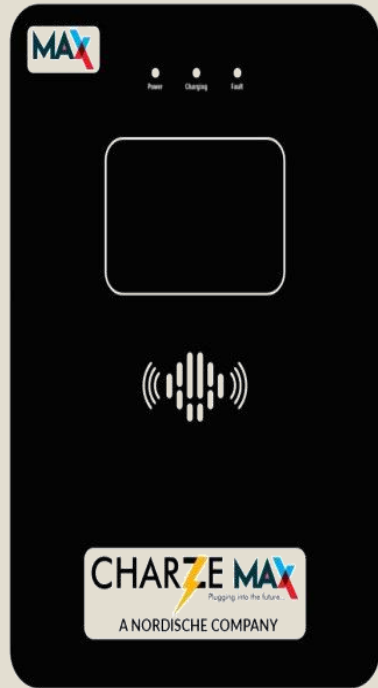


CharzeMax's Charging Station division aims to provide a wide range of charging station equipment and services in a manner that promotes faster adoption of EV's.



# EV Charging Products

## Product Offering – Max AC Chargers



### Features

- 3.3kW to 43kW AC Charger for electric vehicles
  - Level 1 & 2 charger ranges
  - Compact and wall-mounted design
  - Fast and efficient charging for your electric vehicle
  - Smart charging capabilities for optimized power delivery
  - Easy installation with clear instructions
  - Compatible with various electric vehicle models
  - Built-in safety features for worry-free charging
  - Energy-efficient design to minimize energy waste
  - Durable construction for long-lasting performance with IK ratings
- **Installation Places :** Gated Communities (Apartments, Villas, Colonies), Parking Area, Shopping Malls, Hotels & Restaurants.



## Product Offering – Max DC Chargers



### Features

- Ideal choice and commercial EV charging.
- 30kW to 180kW DC Chargers for 4wheelers & Heavy vehicles
- RFID card reader, APP based for user identification /Security Protocols and management
- Stylish, ergonomic and customizable design
- Firmware OCPP v1.6 updates through remote connection up to 2.0J
- Charging interface: Input plug CCS-2 and GB/T female connector.
- Safety Measures-Emergency stop button with 18 various type protection
- Robust IK10/IP54 ingress protection for indoor/outdoor applications
- **Installation Places** : Gated Communities (Apartments, Villas, Colonies), Parking Area, Shopping Malls, Hotels & Restaurants.



## Product Offering: Nordische ABB – AC & DC Chargers



Nordische has tied up with **ABB India** to offer a wide range of ABB charging stations both AC and DC with co-branding arrangement.

### PRODUCT LINES

- **7.4 kW AC**, Type 2 Socket, Charging Station for 2/3 wheelers
- **11 kW AC**, Type 2 Socket, Charging Station for 2/3 wheelers
- **22 kW AC**, Type 2 Socket, Charging Station for 4 wheelers
- **24 kW DC**, Fast Charger, with CCS2 Charging Gun for Cars and Buses
- **50 kW DC**, Fast Charger with CCS2 & CHAdeMO Charging Gun for Buses.
- Charger Connect + OCPP v1.6 for DC Chargers.
- ABB Comprehensive CMS application for AC Chargers.



# EV Charging Solutions



## End to End Project Solutions

***CharzeMax provides end to end project solutions on customized basis. The prime activities include:***

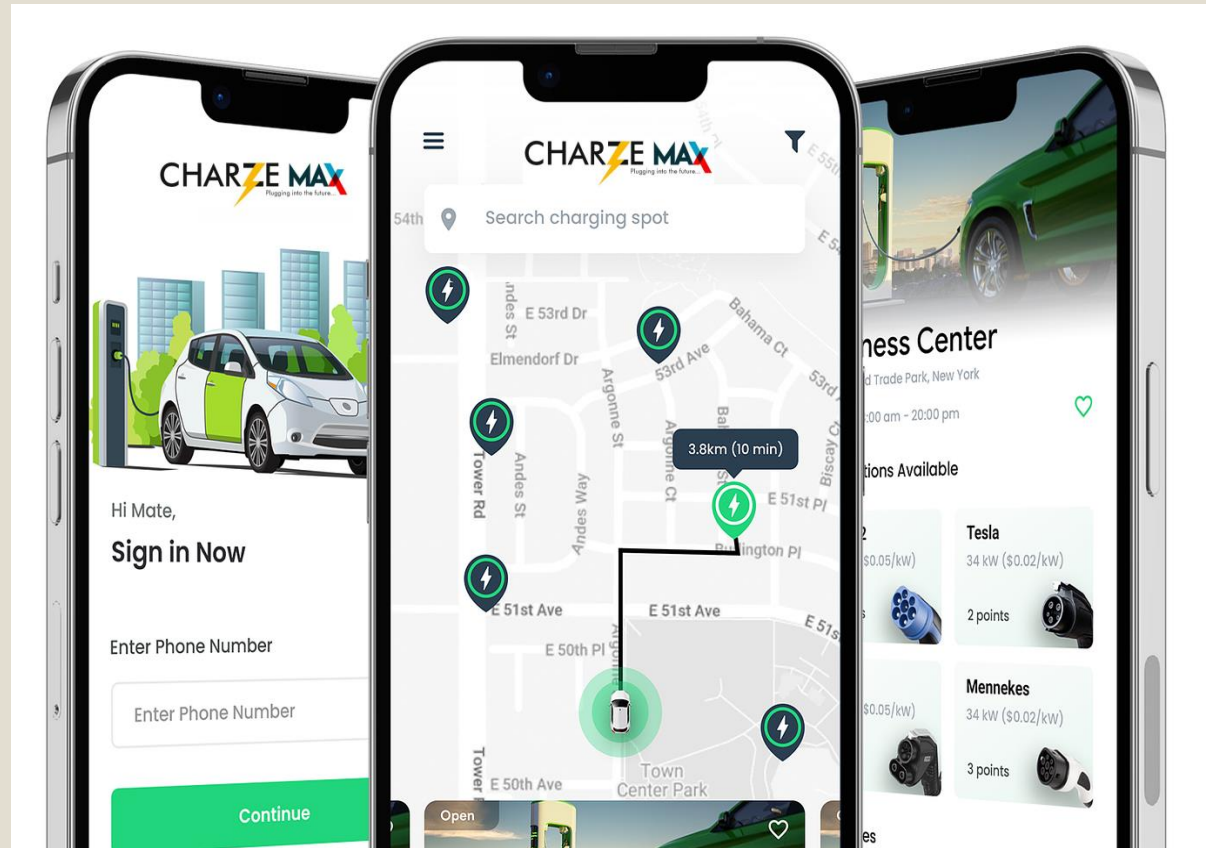
- ❖ Project Assessment and Specs finalization
- ❖ Selection and delivery of suitable EV Charging Stations
- ❖ Installation of EV Charging Stations with Integrated Software
- ❖ Consultancy and advise on Civil and Electrical jobs
- ❖ Commissioning and handover
- ❖ After sales service and AMC.



## Our Integrated App for Charging & Payment Solutions

### Prime features include:

- App showing locations of all Nordische Charging Stations
- Customers will be able to scan the QR Code/ Device ID.
- Customers can select the duration of charging/ units to be consumed/ amount etc.
- Efficient Payment Gateway integration.
- Display of Charging Progress and Status.
- Web based Admin to manage the transaction and show vendor and other details
- Cloud based and real time analytics.



# EV Charging Services

## CharzeMax Outlets

- **“CharzeMax”** has an exclusive concept to generate multiple revenue streams from one place.
- **Small Size Outlet:** Only charging stations.
- **Big Size Outlet:** Battery swapping center, vehicle center, retrofitting center, eateries and shops.
- **Investment Range:** Rs.30 Lakh to Rs.100 Lakh
- **Growth Strategy:** Franchise, Joint Venture or on Fully Owned basis.



# EV Charging Training & Employability



**Development of a group of highly skilled persons who are able to Install and Service Charging Stations on a pan India basis and create entrepreneurs.**



**These entrepreneurial teams will be outsourced all the service and AMC related activities of CharzeMax**



**Some of these entrepreneurs will also be trained to install and service products in the International markets to cater to CharzeMax global customer base.**



**We thank you for your continued support in our efforts to contribute towards sustainable charging station solutions & development**



**Transforming Lives  
Enhancing livelihood  
and well-being**

**Reach us:**

**CharzeMax Global Pvt. Ltd.**

(A Nordische Company)

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